



MEDIA RELEASE

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TROXELL COMMUNICATIONS ANNOUNCES SALES TEAM PROMOTION, HIRES, AND REGIONAL VP APPOINTMENTS

Mark Barber has Been Promoted to Senior VP - Sales, Shawn Robinson Has Been Hired as the Company's RVP for the Pacific NW/Rocky Mountain Region, and Dottie Stewart-Coven Has Been Hired as the Company's RVP for the Central and Northeast Regions

Phoenix, Ariz., June 3, 2015 – Troxell Communications (www.etroxell.com), a leader in educational technology products and application services for more than 60 years, is proud to announce sales team promotions, new staff, and regional VP appointments. Mark Barber has been promoted to senior vice president – sales of Troxell and sister company Summit Integration Systems, Shawn Robinson has been hired as the company's RVP for the Pacific NW/Rocky Mountain Region, and Dottie Stewart-Coven has been hired as the company's RVP for the Central and Northeast Regions, effective immediately.

“Since joining Troxell in 2006, Mark has held senior sales roles at Troxell, most recently as vice president western U.S.,” explained Mike Ruprich, Troxell CEO. “He has done an exemplary job building and leading our efforts in the west, and he has also been a key contributor in developing and implementing key strategies across the business. Mark is most deserving of this role and I look forward to working with him as we continue to grow Troxell.”

In his new role, Barber now has responsibility for Troxell's national AE organization, inside sales, bid team, sales training, and Troxell's integration team. Troxell has also aligned its sales teams around six strategic regions across the U.S. These regions are now led and supported by four regional vice presidents reporting to Barber, including Stewart-Coven (Northeast and Central regions), Robinson (Pacific Northwest/Rocky Mountain regions), Joe de Sola (Texas/Oklahoma/New Mexico region, including Summit Integration

(more)

Systems), and Randy Duet-Champagne (Southeast region, including Summit Integration Systems).

“Troxell has been growing, as is exemplified by both sales as well as our recent move into our new headquarters,” said Barber. “We have a tremendous sales force in place throughout the U.S., and our customers have come to depend on us as being the ‘go-to’ for educational technology products and application services. I look forward to helping continue our growth and working with the great team here at Troxell.”

Robinson comes to Troxell from Panasonic where he was successful in high level selling in the K12 market, as well as growing technology sales across the education sector, thus understanding the needs of Troxell’s customers.

Stewart-Coven comes to Troxell with a strong educational background, including as an elementary school teacher, an Intel Trainer, and a SMART Exemplary Educator. “Dottie is a dynamic sales executive and business catalyst with proven success in accelerating growth by identifying and developing strong business partnerships in the educational learning space who is excited to help grow and build the Troxell team,” added Barber.

Todd Eddy moves to the newly created RVP of business development. In this position, Eddy now reports to Vice President of Business Development Bob Berry and focuses on developing key top quartile accounts within the Florida, Georgia, North Carolina, and South Carolina market. “Todd’s focus is to develop these key accounts focusing on Troxell/Summit’s 1:1 initiative as well as School Asset Manager (SAM) – the company’s latest initiative,” Barber concluded. “In addition, he continues to be an active member of the company’s executive team.”

For more than six decades, Troxell has been a school’s best partner to ensure the highest quality solutions at the most competitive pricing backed by the industry’s best added value services including installation/integration and professional development. Troxell’s 1:1 Learning Suite has the full 1:1 solution at the right price, for every element of mobile learning. As a district innovates with mobile learning, Troxell can be an invaluable partner because its full 1:1 product offering coupled with Troxell’s more than 65 field sales account managers nationwide provides them with outstanding K12 experience, trust, and low pricing.

For more information, visit www.etroxell.com or call 800-352-7912.

About Troxell Communications

Troxell has more than 60 years experience providing complete technology solutions for education. Headquartered in Phoenix, Arizona, with more than 65 offices nationwide, Troxell has local account executives that offer a vast selection of products from leading manufacturers. Whether you are updating one room or standardizing an entire district, Troxell is your school’s best partner to ensure the highest quality solutions at the most competitive pricing, and backed by the industry’s best added value services including installation/integration and professional development.

Since 1990, Summit Integration Systems has had the knowledge, products and experience necessary to successfully initiate, manage and complete audio visual integration projects of any size and scope in the most demanding environments, on time and within budget.