

Troxell Announces Lori Petersen As Its New Account Executive For The Central Florida Territory



NEWS PROVIDED BY

Troxell →

Jul 07, 2017, 08:00 ET

PHOENIX, July 7, 2017 /PRNewswire/ -- Troxell, a national leader in education technology & collaboration solutions for more than 60 years, is happy to announce Lori Petersen as the new Account Executive for the Central Florida Territory. She will work closely with school districts in Orange, Polk, Pasco, Manatee, and Hillsborough Counties on their education technology needs and initiatives. Lori is taking over the territory from Eric Blomquist, who recently departed the company.

"For over 15 years I have been a part of Troxell, and helping School Districts with their audio/visual and technology needs, transition to 1:1, and beginning the journey to launch STEM/STEAM, MakerSpace and other initiatives," said Lori Petersen. "I am excited to do the same here in Central Florida. While it may be impossible for me to help every child in the world, I look forward to helping Central Florida's children enhance their learning with current technology - one School at a time!"

"Lori is one of Troxell's most enthusiastic and knowledgeable Account Executives," said Randy Duet-Champagne, Regional Vice President of Troxell's Southeast Territory. "I am pleased to introduce her to educators in Central Florida. I am confident she will have a great impact here."

Lori has been with Troxell for a successful 15+ years, receiving multiple recognition awards for excellence. She has been awarded Troxell's President's Circle three times in her tenure, 2014 through 2016, as well as the Rookie of the Year Award with Troxell in 2013. Troxell's President's Award recognizes excellence in sales at a top level and extraordinary customer support. Lori began her career at Troxell in Inside Sales before moving up to an Account Executive position.

You may contact Lori Petersen at 800-352-7912 x6605 and lori.petersen@trox.com.

About Troxell

Headquartered in Phoenix, AZ, Troxell is the nation's leading end-to-end solution provider for technology and collaborative solutions in K-12 and higher ed. With 65 offices nationwide, we combine large-scale purchasing power with the high-touch, consultative approach of a local specialist. Find a location near you.

For Press Inquiries Contact: Raigan Irwin-McCabe, VP of Marketing

SOURCE Troxell

Related Links

<http://www.etroxell.com>