

# Troxell Announces Bradley Throop As Its New Account Executive For The Michigan Territory



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**Troxell** →

Jan 02, 2019, 08:00 ET

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PHOENIX, Jan. 2, 2019 /PRNewswire/ -- Troxell, a national leader in education technology & collaboration solutions for more than 60 years, is happy to announce Bradley Throop as the new Account Executive for the Michigan Territory. He will work closely with school districts throughout Michigan as they take on new education technology initiatives leading into the new year. Brad is taking over the territory from Jenő Draganescu, who recently departed the company.

"I am excited to return to the audiovisual and education technology business in Michigan," said Brad Throop. "I look forward to reconnecting with former customers and seeking new opportunities to introduce the expanding technologies, products, and services Troxell has to offer to education here in my home state."

"Brad has worked in the audio-visual industry since 2001 and brings a plethora of experience helping customers with complex integration projects," said Dottie Stewart, Troxell's Regional Vice President of the Central and Northeast Territories. "His knowledge on integration and construction projects will be a strong addition to our Michigan team. We are thrilled to have him join the Troxell team to help customers across Western Michigan."

Brad Throop has come to Troxell as a new Account Executive with over 15 successful years in the audiovisual industry in Mid-Michigan. Working for Troxell is a natural fit as Brad will use his extensive background in interactive classroom technologies and expand into new solutions for classroom presentation, collaboration, and learning. With a Bachelor's degree from Michigan State University's Department of Media and Information, Brad will work out of his home town of Lansing, Michigan, to serve the Michigan Region for Troxell.

You may contact Brad Throop at his office phone: 586-532-1219, his mobile phone: 734-787-7229, and his email [brad.throop@trox.com](mailto:brad.throop@trox.com).

## **About Troxell**

*Headquartered in Phoenix, AZ, Troxell is the nation's leading end-to-end solution provider for technology and collaborative solutions in K-12 and higher ed. With 65 offices nationwide, they combine large-scale purchasing power with the high-touch, consultative approach of a local specialist. Find a location near you.*

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